

## CORPORATE PROFILE

EL TAWHEED FOR ADVANCED INDUSTRIES COMPANY (TAI) IS A PIONEERED EGYPTIAN COMPANY WORKING IN THE COSMETICS INDUSTRY SINCE 1983. THE COMPANY HAS GROWN INTO ONE OF THE LEADING COMPANIES IN HAIR CARE, SKIN CARE AND HOMECARE. WE OFFER PRODUCTS WITH HIGH QUALITY STANDARDS MATCHING THE QUALITY OF INTERNATIONAL SPECIFICATIONS. OUR HAIR CARE IS DISTRIBUTED UNDER THREE EXCLUSIVE BRANDS: "SPARKLE", "SHEROSSA" AND "SAFE HAIR". WHILE OUR HOME CARE BRAND IS DISTRIBUTED UNDER THE BRAND NAME "SUCH".

SPARKLE

SHEROSSA

SAFE HAIR

Premium Action!  
SUCH  
ساشي

## SPARKLE SHAMPOO

SILICON AND PARABEN FREE

SPARKLE SHAMPOO & CONDITIONER WITH ITS FORMULA ENRICHED WITH MINK OIL. IT GIVES SPECIAL CARE TO YOUR HAIR FROM ROOTS TO TIPS. MINK OIL PROVIDES YOUR HAIR WITH SHINE AND LONG-LASTING BRIGHTNESS. SPARKLE SHAMPOO IS AVAILABLE FOR ALL HAIR TYPES: NORMAL HAIR, DRY HAIR, SHINY HAIR, SPLIT ENDS AND CAFFEINE FOR HAIR GROWTH. SIZE: 6 ML- 80 ML – 170 ML – 350 ML- 600 ML.



## SPARKLE CONDITIONER

SPARKLE CONDITIONER SOFTENS AND MOISTURIZES YOUR HAIR. SPARKLE CONDITIONER IS AVAILABLE IN SMOOTH AND SOFT, DEEP HYDRATION FLUFFY SHINY HAIR. SIZE: 200 ML.



## SPARKLE BABY SHAMPOO

SILICON, PARABEN AND SULFATE FREE

A MILD SHAMPOO GENTLE ON YOUR BABY'S SCALP WHILE CAUSING NO TEARS. SPARKLE BABY SHAMPOO CONTAINS MINK OIL WHICH NOURISHES THE HAIR AND LEAVES IT SHINY AND EASY TO MANAGE. SIZE: 350 ML.



## NEW SPARKLE DOUBLE SIDED BOTTLE

SILICON AND PARABEN FREE

AVAILABLE NOW: WE INNOVATED A NEW PACKAGE FOR OUR PRECIOUS CUSTOMERS HELPING THEM TO USE THE SHAMPOO AND CONDITIONER FROM THE SAME BOTTLE. SIZE: 110 ML SHAMPOO & 110 ML CONDITIONER



## SPARKLE HAIR CREAM

SPARKLE HAIR CREAM IS FORMULATED TO PROMOTE HAIR GROWTH AND MAINTAIN THE NATURAL MOISTURIZING LEVEL. GIVING IT THE REQUIRED SOFTNESS, HEALTH AND SHINE. SPARKLE HAIR CREAM IS AVAILABLE IN: SPLIT ENDS, HAIR DRESSING AND DETANGLING HAIR. SIZE: 200 ML.



## SPARKLE SHOWER GEL

SPARKLE SHOWER GEL CLEANSSES, MOISTURIZES AND NOURISHES YOUR SKIN WITH A LONG-LASTING SCENT LEAVING YOUR SKIN SMOOTH AND SOFT. SPARKLE SHOWER GEL IS AVAILABLE IN: BERRIES & VANILLA (FRUITY SCENT LEAVING A SMOOTH & VELVET TOUCH). FRESH BOUQUET (FLOWERY SCENT LEAVING A REFRESHING BLOSSOM TOUCH) COTTON TENDER (CREAMY SCENT LEAVING A DELICATE & RADIANT TOUCH) SIZE: 300 ML.



## SAFE HAIR SHAMPOO

EXPERIENCE THE POWER OF OLIVE SHAMPOO SOFT & HEALTHY: SAFE HAIR SHAMPOO WITH OLIVE NOURISHES HAIR ROOTS. ITS SPECIAL FORMULA IS KNOWN FOR PROMOTING HYDRATED AND HEALTHY LOCKS, KEEPING YOUR HAIR LESS PRONE TO BREAKAGE. SIZE: 10 ML, 300 ML.

EXPERIENCE THE POWER OF GARLIC SHAMPOO LONG & STRONG: SAFE HAIR SHAMPOO WITH GARLIC PROMOTES HAIR GROWTH. ITS SPECIAL FORMULA HELPS NOURISH & REVITALIZE YOUR HAIR, PROMOTES HAIR GROWTH AND REDUCES HAIR LOSS. SIZE: 300 ML.

EXPERIENCE THE POWER OF BLACK SEED SHAMPOO VIBRANT & SHINY: SAFE HAIR WITH BLACK SEED STRENGTHENS WEAK & BRITTLE HAIR. ITS SPECIAL FORMULA IS KNOWN FOR PROMOTING HEALTHIER, BRIGHTER AND FULLER HAIR THAN BEFORE. SIZE: 10 ML, 300 ML.



SAFE HAIR

## SUCH DISHWASHING LIQUID

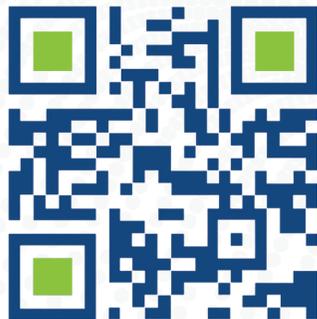
SUCH DISH WASHING LIQUID IS LAUNCHED IN 2016, ITS FORMULA IS SPECIAL TO CLEAN ANY RESIDUES OF THE DISHES WHATEVER ITS HARDNESS, AT THE SAME TIME IT IS VERY SOFT ON YOUR PRECIOUS HANDS.

DISHWASHING LIQUID IS AVAILABLE IN:  
LEMON SCENT, MINT SCENT, APPLE SCENT.  
SIZE: 30 ML, 600 ML.



## CONTACT INFO

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## SHEROSA SHAMPOO



### SILK PROTEIN FOR EXTREMELY DRY HAIR:

SHEROSA SHAMPOO WITH SILK PROTEIN SILKY AND SOFT FOR EXTREMELY DRY HAIR.

SIZE: 6 ML - 170 ML - 350 ML - 550 ML.

### WHEAT PROTEIN FOR SPLIT ENDS:

SHEROSA SHAMPOO WITH WHEAT PROTEIN FOR SPLIT ENDS.

SIZE: 170 ML - 350 ML - 550 ML.

### SHEA BUTTER FOR DAMAGED HAIR:

SHEROSA SHAMPOO WITH SHEA BUTTER INTENSIVE NOURISHMENT FOR DAMAGED HAIR.

SIZE: 6 ML - 170 ML - 350 ML - 550 ML.

### KERATIN FOR WEAK & FRAGILE HAIR:

SHEROSA SHAMPOO WITH KERATIN FOR WEAK AND FRAGILE HAIR.

SIZE: 6 ML - 350 ML - 550 ML.

### CAFFEINE HAIR ROOTS ENERGIZER:

SHEROSA SHAMPOO WITH CAFFEINE STRENGTHENS HAIR ROOTS AND CONTROLS HAIR FALL.

SIZE: 350 ML.

